

#### OUR CATCHMENT PROFILE

ABC1 - 60% 20-35 year olds -31%

#### MALL PROMOTION RATES

	Normal Periods	Peak Periods
Mon, Tue, Wed	€250 per day	€300 per day
Thurs, Fri	€300 per day	€350 per day
Sat, Sun	€400 per day	€450 per day
Full Week	€800	

Rates are exclusive of VAT at 21%

Peak Periods are defined at Bank Holidays, Christmas, Easter or periods where the Charlestown Shopping Centre has organised special events that would increase normal footfall.

THIS IS A PRIME OPPORTUNITY TO REACH THE CHARLESTOWN SHOPPING CENTRE'S CUSTOMERS.

#### OPENING TIMES\* :

Mon and Tue 9 - 6

Wed to Fri 9 - 9

Sat and Sun 10 - 6

Bank Holidays 10 - 6

\* Opening hours may vary and be subject to seasonal variations

#### BOOKING REQUIREMENTS

Public liability insurance of €6.5 million

Details and specifications of proposed display (backdrop must not exceed 6ft)

Mall License agreement form

Details of promotional activity

#### CANCELLATIONS

In the event of the cancellation of a confirmed booking the following scale of charges will apply:

25% of amount invoiced if cancelled within 1 month

50% of amount invoiced if cancelled within 3 weeks

75% of amount invoiced if cancelled within 2 weeks

100% of amount invoiced if cancelled within 1 weeks

OVER 70,000 PEOPLE SHOP IN THE CHARLESTOWN SHOPPING CENTRE EVERY WEEK. WITH INCREASED FOOTFALL AT PEAK PERIODS



CHARLESTOWN™

The Charlestown Shopping Centre is an exciting new development that has Dunne Stores as an anchor tenant alongside a wide range of top retailers and leading brands. It is Ireland's newest shopping centre and bound to be a major retail attraction.



CHARLESTOWN™  
— Inspired Shopping —

Charlestown Centre Management  
The Charlestown Shopping Centre,  
St Margaret's Rd, Finglas, D.11  
Tel: 01 850 4700



CHARLESTOWN™

RATE CARD



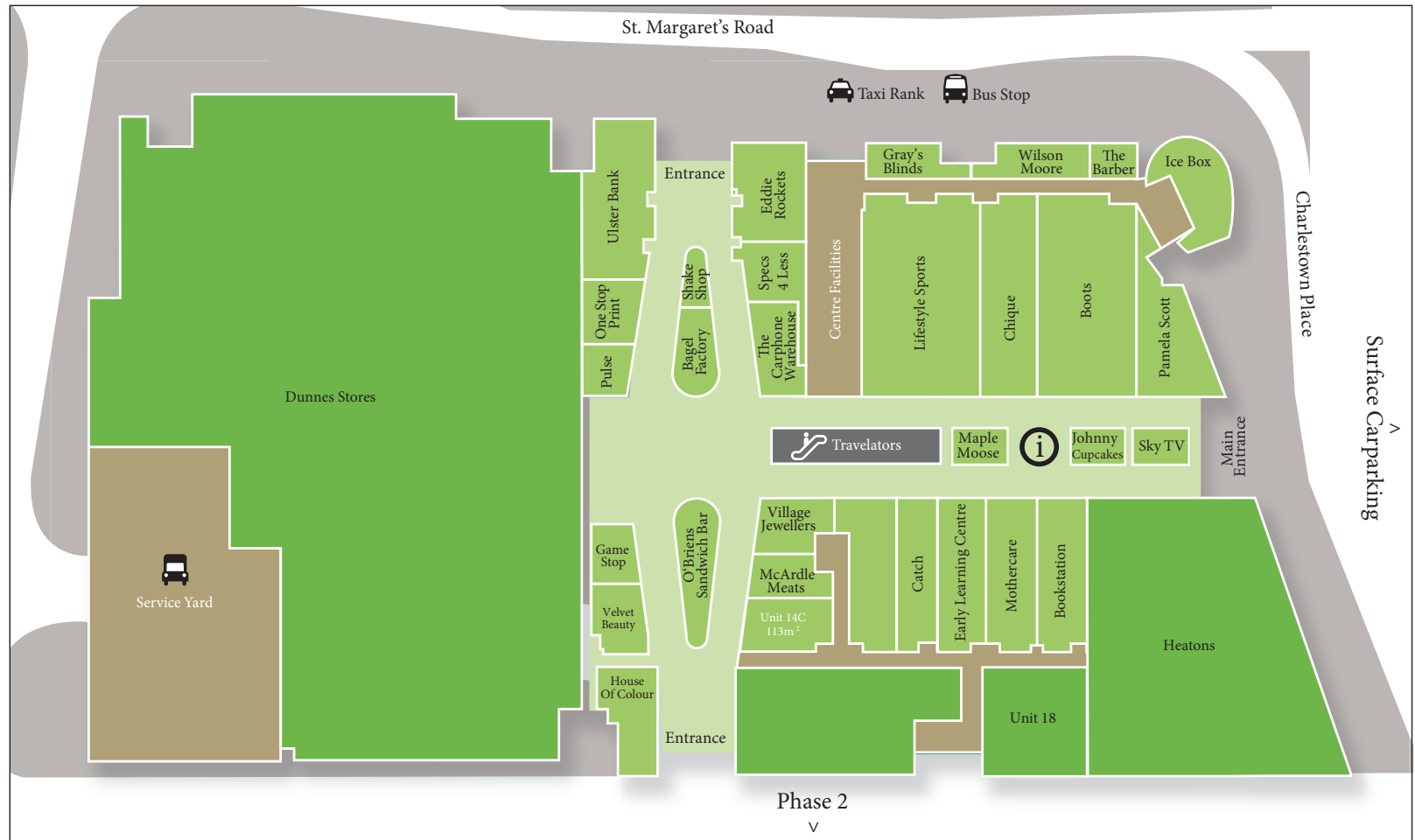


# CHARLESTOWN SHOPPING

## AT CHARLESTOWN

Dunnes Stores  
Heitons  
Boots  
Bagel Factory  
Carphone Warehouse  
Catch  
Chique Boutique  
Early Learning Centre  
Eddie Rockets  
Fuji One Stop Shop  
Game Stop  
Grays Window Blinds  
Heatons  
House of Colour  
Ice Box Off License  
Johnnie Cupcakes  
Lifestyle Sports  
Maple Moose  
McArdle Meats  
Mothercare  
O'Briens  
Pamela Scott  
Pulse Accessories  
Shake Shop  
Sky TV  
The Barber  
The Book Station  
Ulster Bank  
Velvet Nail 7 Beauty  
Village Jewellers  
Wilson Moore - Estate & Letting AGents  
Xpress Clean

**Basement Level:**  
Xpress Clean  
Gemini Dry Cleaners  
Crilly Shoe Repair & Key Cutting



Basement level : Xpress Clean, Gemini Dry Cleaners & Crilly Shoe Repair & Key Cutting

Drawing a representation, not to scale



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